

Ryan Faber

Engineering-minded PM and product-minded engineer

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Experience

Lux Research · Innovation research services and consulting

AI Lead

Nov. '25 – Current

- Leading use case discovery and prioritization of coffee R&D AI use cases for American CPG
- Led a team of 2 to build and launch Lux AI, an MCP server serving proprietary Lux research to client agents in Microsoft Copilot, ChatGPT, and Claude
- Set the product roadmap through conversations with analysts and clients; built hybrid search with embeddings, Auth0 OAuth, and a declarative agent, plugin, or connector for each platform

Infogain · Software development services

Director, AI Enablement

Aug. '23 – Nov. '25

- Spearheaded enterprise AI transformation by driving adoption of proprietary agentic platform across 4 studios and 20+ client accounts
- Facilitated strategic AI workshops for Fortune 500 clients focused on agentic IT solutions, encompassing ideation, rationalization, and prioritization
- Directed AI adoption reporting for board-level stakeholders, tracking progress across platform development, client activation, and internal AI adoption across top 20 enterprise accounts
- Architected company-wide technology strategy refresh for CTO, identifying and prioritizing emerging technologies projected to deliver outsized business value and competitive advantage

Rock Paper Reality · 3D strategy consultancy

Product Strategy Manager

Oct. '21 – Aug. '23

Broadcast Cloud Strategy

- Segmented broadcast customers based on requirements and characteristics pulled from 20 SME interviews
- Conducted user research using 25 customer interviews to uncover adjacent and transformational cloud product opportunities, and identified client's right-to-win and must-win opportunities across the end-to-end product mix
- Determined strategic positioning across broadcast media market segments and provided high-level GTM recommendations to inform product roadmap planning

Deloitte Digital

Senior Consultant

Jul. '19 – Aug. '21

Consultant

Aug. '16 – Jul. '19

New Business Incubation & Innovation Strategy · Incubation Lead

- Led the ecosystem-building and product co-development for Energy, Resources and Industrials focused startups, driving strategic initiatives for Deloitte and its Fortune 500 clients
- Conducted the sourcing and product due diligence of seed to growth stage startups across last-mile fulfillment and computer vision use cases driving \$14.5M in startup-led sales for Smart Factory solutions
- Partnered with software vendor to design, develop, and release a holographic conferencing tool prototype with stations in New York and Los Angeles; developed roadmap to upgrade and create an enterprise-ready solution

Aerospace & Defense Asset Visibility Dashboard Design · Product Manager

- Led PRD development, requirements discovery, and functional spec creation for an asset visibility dashboard incorporating data from 8 disparate programs
- Created wireframes of future state dashboard in Figma and worked with the design team to conduct user testing
- Worked with development team to translate functional requirements into technical requirements and ensure solution fulfilled both user and business goals

Global Industrials B2B eCommerce Product Launch · Product Manager

- Gathered functional requirements, defined acceptance criteria, and created personas and user stories for the launch of an eCommerce platform that spanned 15 countries and 8 currencies
- Architected end-to-end user flows for current state and future state payment processes
- Collaborated with engineering in the development of a successful payments PoC and created an implementation, testing, and deployment timeline for payment service provider integration

Fortune 100 Telecommunications AR/VR Product Strategy · Strategy Consultant

- Held 40 interviews across customer segments to establish an inventory of 55 AR/VR use cases and created a prioritization framework to evaluate opportunities based on their value and complexity
- Conducted a financial analysis based on efficiency frameworks to calculate an \$84M cost savings opportunity and developed a technology roadmap for adoption to realize cost savings

Education

Georgia Institute of Technology · College of Computing

2022 - 2025

MS, Computer Science

Specialization in Artificial Intelligence & Human-Computer Interaction

Ohio State University · College of Engineering

2009 - 2013

BS, Mechanical Engineering